

National Pharma Audioconferences: Analyzing the Newly Revised PhRMA Code

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The Pharmaceutical Research and Manufacturers of America (PhRMA) has just adopted important revisions to its PhRMA Code on Interactions with Healthcare Professionals. The newly revised PhRMA Code, which builds on the previous 2002 version, and its likely impact on drug marketing, will be examined during this audio conference.

WilmerHale partner Scott Lassman will be a featured speaker for this audioconference.

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