

Munich Business Plan Competition - Workshop "David against Goliath: Strategies for Start-up-Companies for Negotiations with Big or Powerful Companies"

2006-05-30

The Munich Business Plan Competition is an initiative of economy, universities and research institutes. It promotes the readiness for start-ups on a broad basis and assists innovative start-up companies with a main focus in the technology area.

Rainer Kreifels is speaker at the workshop "David against Goliath: Strategies for Start-up-Companies for Negotiations with Big or Powerful Companies".

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