

MIT/Stanford Venture Lab presents Crowdfunding: Disrupting Traditional Funding Models

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Please join MIT/Stanford Venture Lab for a presentation where opportunities and risks behind crowdfunding will be explored.

With \$1.5 billion in 2011, crowdfunding is set to double this year. Kickstarter and Indiegogo crowdfunded 60,000 projects: half of the cash came as donations, while the other half came as an exchange for creative rewards or future product.

Now that the JOBS Act lets startups exchange Equity-for-Cash up to \$1 million per year, implementation will prove interesting. Crowdfunding has vined its way through informal social networking sites, and these continue to fuel the rapid growth of this new economic engine. Topics that will be discussed during this presentation include:

- Will crowdfunding consume or complement existing capitalist models?
- How will alternative funding models accelerate disruption?
- Will it create massive opportunities for entrepreneurs and the economy overall?
- What does it mean to give equity to individual consumers and what's the impact on the company?
- Will VC's shy away from a Series A funding due to the startup's early-stage crowdfunding?
- Crowdfunding Industry Report from Massolution study on crowdfunding platforms

Speakers include:

- (Moderator) Carl Esposti, Founder at Crowdsourcing.org
- Slava Rubin, CEO & Co-Founder at IndieGoGo
- Brian Meece, CEO, RocketHub
- Daniel Zimmermann, Partner, WilmerHale

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Speakers



Daniel Zimmermann

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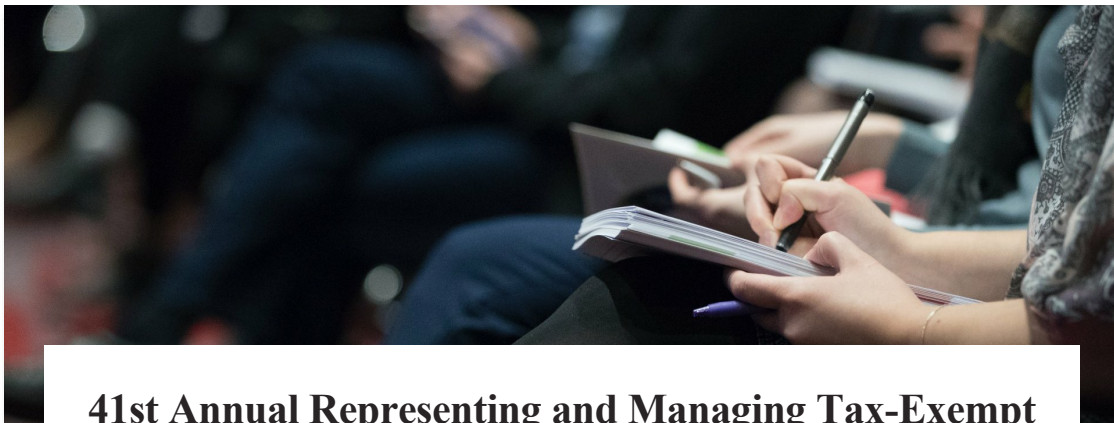
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