# WILMERHALE .

## MIT/Stanford Venture Lab presents Crowdfunding: Disrupting Traditional Funding Models

#### 2012-06-19

Please join MIT/Stanford Venture Lab for a presentation where opportunities and risks behind crowdfunding will be explored.

With \$1.5 billion in 2011, crowdfunding is set to double this year. Kickstarter and Indiegogo crowdfunded 60,000 projects: half of the cash came as donations, while the other half came as an exchange for creative rewards or future product.

Now that the JOBS Act lets startups exchange Equity-for-Cash up to \$1 million per year, implementation will prove interesting. Crowdfunding has vined its way through informal social networking sites, and these continue to fuel the rapid growth of this new economic engine. Topics that will be discussed during this presentation include:

- Will crowdfunding consume or complement existing capitalist models?
- How will alternative funding models accelerate disruption?
- Will it create massive opportunities for entrepreneurs and the economy overall?
- What does it mean to give equity to individual consumers and what's the impact on the company?
- Will VC's shy away from a Series A funding due to the startup's early-stage crowdfunding?
- Crowdfunding Industry Report from Massolution study on crowdfunding platforms

Speakers include:

- (Moderator) Carl Esposti, Founder at Crowdsourcing.org
- Slava Rubin, CEO & Co-Founder at IndieGoGo
- Brian Meece, CEO, RocketHub
- Daniel Zimmermann, Partner, WilmerHale

#### READ MORE ABOUT THE EVENT

Attorney Advertising

### Speakers



#### **Daniel Zimmermann**

PARTNER

daniel.zimmermann@wilmerhale.com
PALO ALTO
+ 1 650 858 6034

## **Related Solutions**

Emerging Company and Venture Capital

## You May Be Interested In









VIEW ALL EVENTS

Wilmer Cutler Pickering Hale and Dorr LLP is a Delaware limited liability partnership. WilmerHale principal law offices: 60 State Street, Boston, Massachusetts 02109, +1 617 526 6000; 2100 Pennsylvania Avenue, NW, Washington, DC 20037, +1 202 663 6000. Our United Kingdom office is operated under a separate Delaware limited liability partnership of solicitors and registered foreign lawyers authorized and regulated by the Solicitors Regulation Authority (SRA No. 287488). Our professional rules can be found at www.sra.org.uk/soliciors/code-of-conduct.page. A list of partners and their professional qualifications is available for inspection at our UK office. In Beijing, we are registered to operate as a Foreign Law Firm Representative Office. This material is for general informational purposes only and does not represent our advice as to any particular set of facts; nor does it represent any undertaking to keep recipients advised of all legal developments. Prior results do not guarantee a similar outcome. © 2004-2024 Wilmer Cutler Pickering Hale and Dorr LLP