

MIT: Smarter Hospitality Using RFID

2008-12-15

Using leading-edge RFID technology, companies are now able to provide smarter, dynamic guest experiences and smarter operations. Leading hospitality and resort organizations are embracing technology to differentiate themselves in an increasingly competitive industry. No more room keys, wallets or credit cards to worry about, just a single RFID bracelet allows access to room, purchasing of meals, even set spending limits for kids. On the backend, organizations can dynamically optimize operations, track critical inventory and identify on-the-fly service incentives for guests.

At this seminar entitled, "Smarter Hospitality Using RFID," presented by MIT, attendees will have the opportunity to learn from experts about how RFID is changing the hospitality industry.

WilmerHale is a sponsor of this event.

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