

MIT: RFID in Apparel

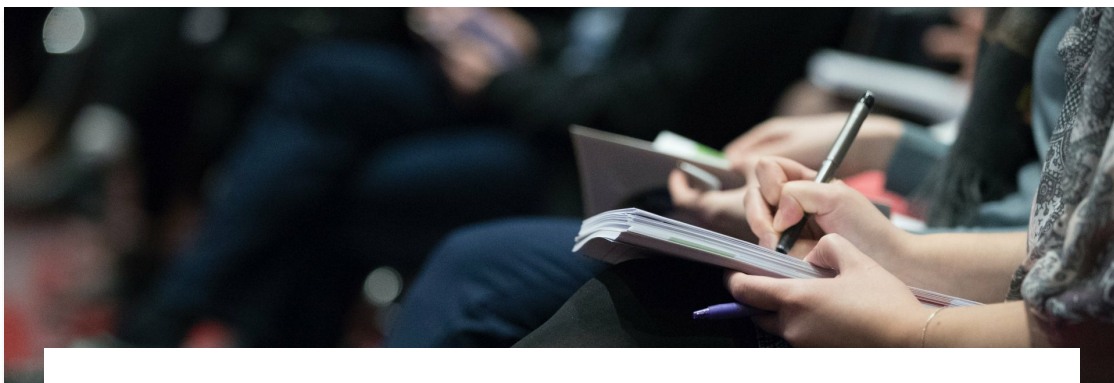
2008-11-17

MIT is presenting an event entitled, " RFID in Apparel." Apparel and footwear retailers are recognizing the benefits of RFID at the item level. RFID is a visibility tool that impacts retailers in many ways – improving supply chain efficiencies, enhancing the customer experience and reducing shrinkage. Attendees will be informed on how RFID provides the visibility to boost product availability and at the same time reduce labor costs. This event will examine how RFID is being used today to solve business problems.

WilmerHale is a sponsor of this event.

[READ MORE ABOUT THE EVENT](#)

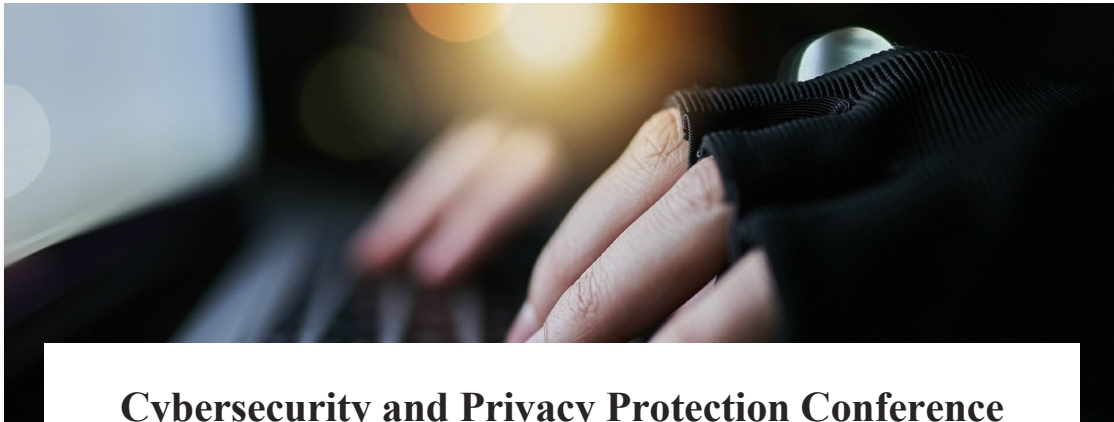
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