

## MIT Enterprise Forum: The International Startup

CAMBRIDGE, MA

Innovators are supposed to think outside the box. But today's innovators also need to think outside the country. The brightest minds, the most compelling technologies, and the best market opportunities are not always in your backyard. South Korea led the world in 100Mbit broadband adoption. The same with Europe and smart cards. And many regard Israel today as the world's cyber security leader. And that's just three examples.

So where in the world are today's most disruptive innovations? How can US-based startups succeed in offshore markets—or recruit the best offshore talent? And where are the hidden opportunities and obstacles for growing your startup outside the US? A panel of international tech players—deal makers, consulate professionals and founders of small local tech companies with true international presence—will answer those questions.

Agenda 5:30–6 p.m. ET – Registration 6–8 p.m. ET – Program 8–9 p.m. ET – Networking

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