# WILMERHALE .

## MIT Enterprise Forum: New Revenue through Business Model Innovation – Navigating the Cleantech Landscape

#### CAMBRIDGE, MA

Business model innovation has produced unique concepts through a shift in paradigm and business processes. This innovation has helped clean energy companies realize new revenue sources by improving product value for their customers as well as creating new markets. Unfortunately though, the clean energy industry has faced hurdles to bring products to the market, including navigating complex legislation and achieving steady growth rates. Therefore, substantially more innovation is critical to tackle the world's most pressing energy issues and ensure a financially sustainable clean energy industry future. This panel will discuss how successful entrepreneurs have navigated the clean energy landscape in spite of the unique challenges they face. These entrepreneurs will discuss their business models in consumerization of energy, public-private partnerships, raising capital through non-traditional funding sources and building steady streams of revenue generation models.

#### READ MORE ABOUT THE EVENT

## You May Be Interested In



### A Look Behind the Curtain – Being an Arbitrator or Tribunal Secretary in Turkish and Swiss Arbitrations

APRIL 17, 2024

SPEAKING ENGAGEMENT





#### VIEW ALL EVENTS

Wilmer Cutler Pickering Hale and Dorr LLP is a Delaware limited liability partnership. WilmerHale principal law offices: 60 State Street, Boston, Massachusetts 02109, +1 617 526 6000; 2100 Pennsylvania Avenue, NW, Washington, DC 20037, +1 202 663 6000. Our United Kingdom office is operated under a separate Delaware limited liability partnership of solicitors and registered foreign lawyers authorized and regulated by the Solicitors Regulation Authority (SRA No. 287488). Our professional rules can be found at www.sra.org.uk/solicitors/code-of-conduct.page. A list of partners and their professional qualifications is available for inspection at our UK office. In Beijing, we are registered to operate as a Foreign Law Firm Representative Office. This material is for general informational purposes only and does not represent our advice as to any particular set of facts; nor does it represent any undertaking to keep recipients advised of all legal developments. Prior results do not guarantee a similar outcome. © 2004-2024 Wilmer Cutler Pickering Hale and Dorr LLP