

## MIT Enterprise Forum IoT Takes to the Road: Getting Smarter in Transportation

CAMBRIDGE, MA

The US population and our need for ‘stuff’ is growing. Yet our transportation systems—roads, transport capacity and personnel—are not meeting our needs. Capacity is shrinking just as our demand is growing. Shorter driver hours, environmental and city ordinances shorten delivery hours and e-commerce sales keep growing.

At the same time highway safety issues, as well as risks and threats keep growing. Government solutions are slow. So industry needs to adjust to the new realities of shrinking capacity and increasing cost and risks.

The transportation market has responded to this challenge with diverse technologies from Telematics, mobility, asset tracking, IoT and integrated cargo and fleet management systems. Trucks and trains are already loaded with technologies that continue to be enhanced to improve on time, safety and cost metrics.

Attend this event to hear from some of the most innovative companies in the transportation sector including: Descartes Systems, TransVoyant, Savi and Weft. Speakers will discuss the options and technologies today—IoT,

GPS, RFID + sensors, streaming data, location-based systems, visualization, optimization and analytics — that are used to enhance transportation.

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