

MIT Enterprise Forum: Connected Things 2017

CAMBRIDGE, MA

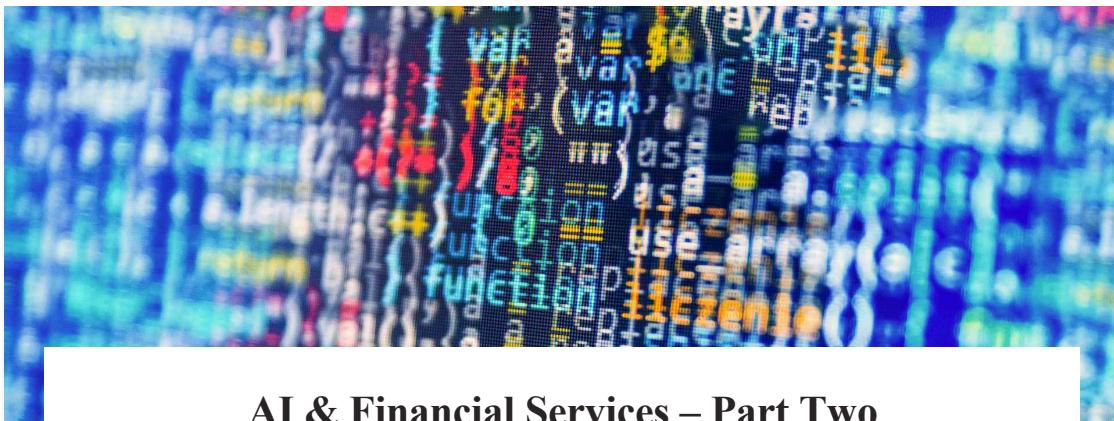
The first connected products (M2M/IoT) have been rolled out. What hurdles to broader adoption remain? On March 13, 2017, the MIT Enterprise Forum of Cambridge will gather at the MIT Media Lab for Connected Things 2017 to explore how to accelerate the adoption of the Internet of Things and how IoT could have the biggest impact on:

- People – Employees, Patients, Consumers, Soldiers, First Responders
- Places– Cities, Farms, Factories, Stores, Ecosystems and the Environment, Buildings
- Things – Manufactured Products, Vehicles, Appliances, Prosthetics, Apparel, Machines

In a jam-packed day, we'll discuss the key issues that need to be addressed to accelerate adoption of IoT for people, places, and things such as: data governance, privacy and security, standards, accelerating development/deployment, change management and more.

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