

MassMEDIC: Managing Your Medical Device Company Through a Public Health Crisis

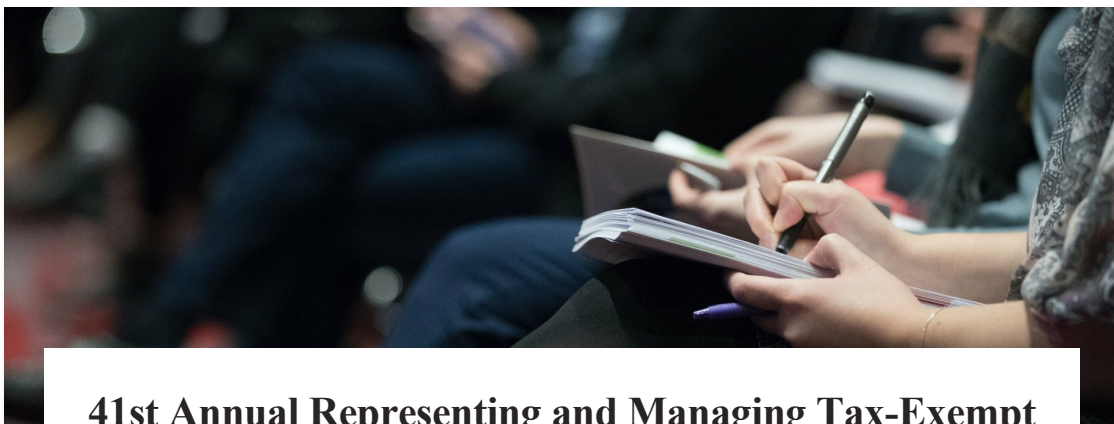
2008-06-20

Public health experts agree that a flu pandemic is likely in the near future. With the medical device industry's unique obligation to the healthcare delivery system, how can companies prepare for this public health crisis? What obligations do medtech firms have to employees? How can you sustain connections with suppliers and maintain operations?

Public health officials and legal experts will discuss how to plan for such an event, while company representatives will share their operational strategies for meeting healthcare providers' needs during a crisis period.

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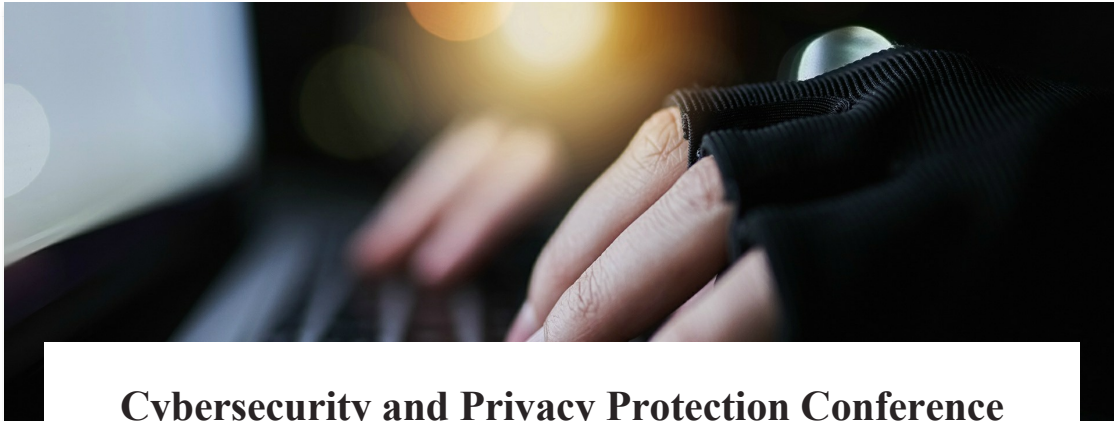
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