

## Mass Technology Leadership Council: Software as a Service - An Emerging Business Model

2008-06-10

SaaS companies use partnering to improve and diversify their products, build sales, extend their reach, and increase revenues. This program, presented by MTLC, examined the business and legal considerations for partnering in the SaaS field. Presenters discussed how these considerations influence SaaS platforms, online application environments that extend SaaS offerings for developers and ISVs. The discussion covered both business and legal issues in partnering.

WilmerHale was a sponsor of this event.

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