

Mass Technology Leadership Council: Patient, Heal Thyself: How to Succeed with Online Consumer Health Sites

2008-03-05

With consumer-directed care, patients are being asked to play a greater role in their health care. Moreover, those with chronic diseases often get better counsel from other sufferers than they do from physicians. This talk, presented by Mass Technology Leadership Council, will cover the most effective ways to design and evaluate online health communities.

By participating in this interactive discussion you will learn how online communities benefit consumers and businesses, how the nature of the disease or illness impacts site design, how innovative Web 2.0 technologies can enhance participation, and what is necessary to start and sustain successful sites.

WilmerHale is a sponsor of this event, presented by Mass Technology Leadership Council.

[READ MORE ABOUT THE EVENT](#)

You May Be Interested In





Managing Cyber Risks in 2024: Regulatory Compliance, Litigation Risk, Third-Party Cybersecurity Incident Exposure

APRIL 24, 2024

SPEAKING ENGAGEMENT



FIA Law & Compliance Division Conference 2024

APRIL 24–26, 2024

SPEAKING ENGAGEMENT



18th Annual Flagship Conference on Economic Sanctions Enforcement and Compliance

APRIL 29, 2024

SPEAKING ENGAGEMENT

[VIEW ALL EVENTS](#)
