WILMERHALE

Legal Issues for Startups: Trademarks

MARCH 28, 2012

WilmerHale Intellectual Property Partner Nels Lippert presented to WeWork Labs Companies in New York as a part of their Legal Issues for Startups series on the basics of trademarks. Discussion topics included the definition of trademarks, strategy for learning the availability and how to search for existing trademarks, and how to obtain and register for you own trademark.

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