

## Jewish High Tech Community: IP Strategy for Startups

MARCH 10, 2015

### How to Maximize the Value of Your Patent Portfolio

New patent laws in the US under the “First to File” regime, recent Supreme Court decisions, as well as the increased risk of patent litigation, make it absolutely critical for a startup to have a well-executed roadmap for building its IP portfolio. Using case studies and real life examples, the speakers will address the elements of a successful IP strategy that every startup should consider in order to:

- Create the right balance of offensive and defensive goals
- Position the company to gain market share
- Manage the risk of litigation
- Enhance valuation and positioning for funding
- Increase the likelihood of a successful exit

WilmerHale Partner Jason Kipnis will speak at this event.

[READ MORE ABOUT THE EVENT](#)

### *Speakers*




#### **Jason D. Kipnis**

RETIRED PARTNER

 [jason.kipnis@wilmerhale.com](mailto:jason.kipnis@wilmerhale.com)

 PALO ALTO

 + 1 650 858 6000

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