

## International Growth – Strategy vs. Reality

CAMBRIDGE, MA

United States enterprises of all sizes are aggressively pursuing international growth. Yet successfully entering new international markets, with their complex cultural and regulatory considerations, has its challenges. Hosted by the British Consulate General, join LogMeIn, the British Consul General, MassChallenge, BostInno and Red Lorry Yellow Lorry for an interactive seminar and panel discussion. They will provide practical advice for businesses on establishing a successful and profitable presence in Europe and beyond.

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SPEAKING ENGAGEMENT



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