

Harvard i-lab: Crowdfunding: Alternative Funding for Your Startup

BOSTON, MA

Are you looking for an alternative way to finance your startup? Come to this informative session on crowdfunding, the hottest new way to get capital to start your business. Walk away from this session understanding:

- What crowdfunding is, and what are its advantages and limitations
- The different online crowdsourcing platforms available for business ventures
- Which online platform makes the most sense for your unique business idea
- The fundamental differences between what is fundable and what is not

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