

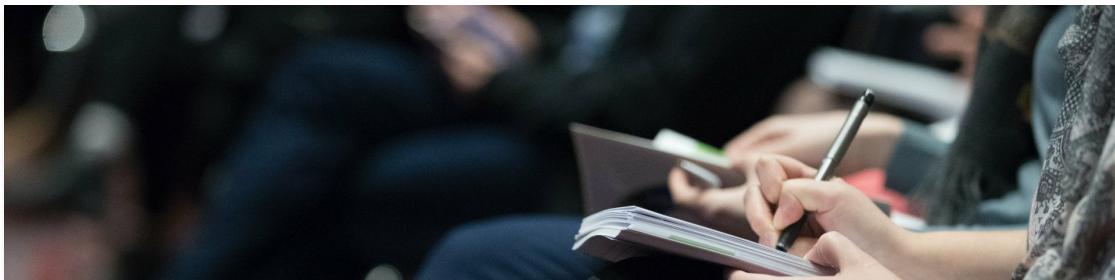
Harvard i-lab: 2015 mHealth's Coming Out Party...or Is it? with Dr. Joseph Kvedar

BOSTON, MA

As the rate of adoption of mobile devices soars, there is renewed interest from corporations, large and small, in using these devices to improve the delivery of healthcare. Recent announcements by Apple, Mayo Clinic, Epic, Samsung and IBM herald growing corporate interest in mHealth. Are we over the crest of the hill for mHealth adoption? Will the proverbial snowball roll down the hill from here? Or do we have more to learn still. Dr. Joseph Kvedar, Director of Center for Connected Health (Partners Healthcare) will present an analysis of the attributes mHealth deployments need to be successful with examples of which companies are doing well right now and where the opportunities are.

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