

## Going Public: An Inside Look at IPO Preparation

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06:00 PM - 08:30 PM

WilmerHale

7 World Trade Center, 250 Greenwich Street  
New York, New York 10007

With a boost provided by the JOBS Act and favorable capital market conditions, the IPO window remains open. Before embarking on the IPO journey, however, companies need to understand the many legal and market developments that are reshaping the IPO landscape.

Panelists from Goldman Sachs, Morgan Stanley, Protiviti and WilmerHale will be joined by the CFO of Pacira Pharmaceuticals (which successfully went public last year) to discuss:

- current and anticipated IPO market conditions;
- legal, financial, accounting and organizational preparation required to go public;
- the impact of the JOBS Act;
- tips for a successful IPO process; and
- the experiences of companies that have recently gone public.

Please join us by registering for this timely and informative program, to be followed by a cocktail reception.

Each pre-IPO company attending will receive a complimentary copy of the new edition of

WilmerHale's acclaimed book *Initial Public Offerings: A Practical Guide to Going Public*, hitting shelves later this month.

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## *Speakers*

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