

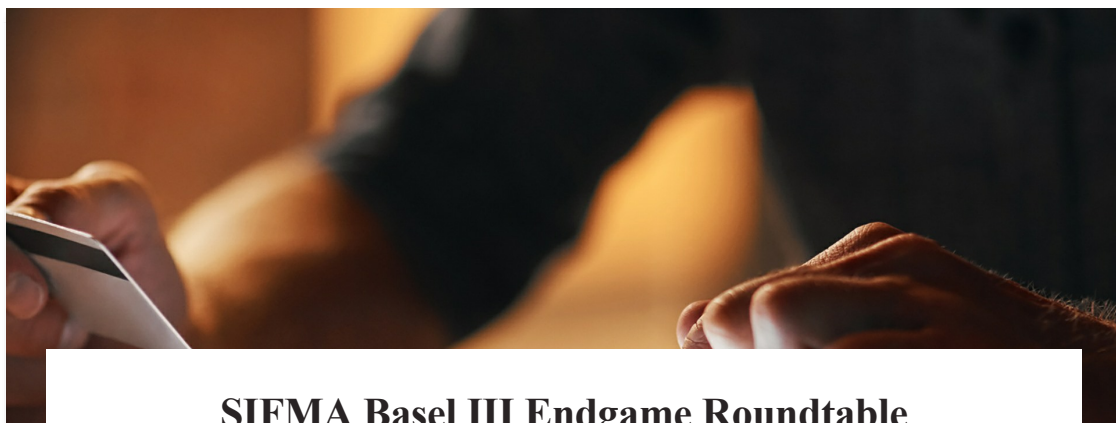
Define and Validate Your Business Model

DAVIS, CALIFORNIA

A new venture's business model defines how the new venture brings together the technology, market and business opportunities available to it, as well as how the business plans to make money. This workshop covers basic business models and provides hands-on instruction on how to evaluate the best model for your business.

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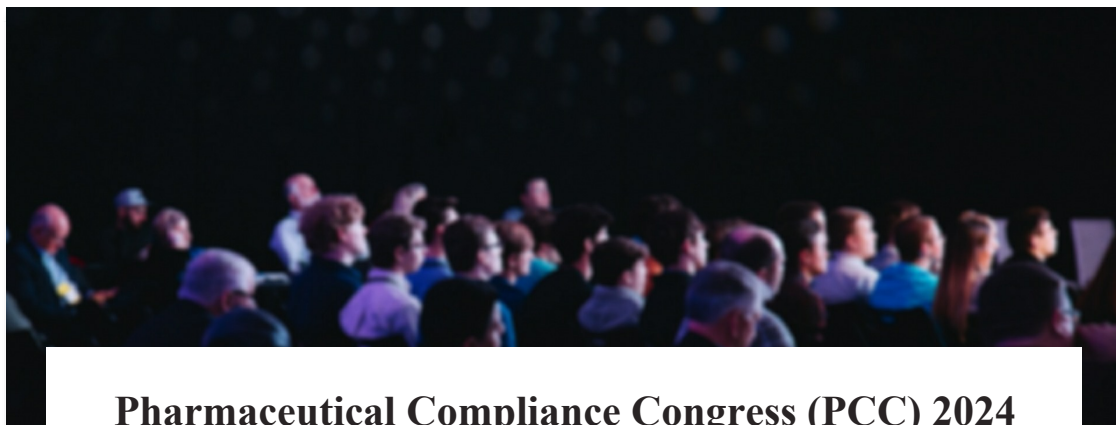
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