

Choosing & Managing Your Board: Insights From Serial Board Members

BOSTON, MA

The way you choose, run and communicate with your board says a lot about how you run your business and showcases what kind of a leader you are. Understanding who and what your business needs as well as what mentorship and development you need is important, as is the way you build trust within the board.

Remember board meetings aren't simple business updates—nor are they a chore whose sole purpose is to keep investors satisfied. They are an opportunity for you to extract key insights: board members are an extension of your team—they have a vested interest in keeping your company growing and succeeding—and it's up to you to extract the best out of them.

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