

China Forum 2010

2010-11-14

China Forum 2010 will be a half-day event, bringing together China-based life science executives with their counterparts from Europe and the rest of the world. The event will provide insights into recent developments of the rapidly changing life science industry in China.

Executives from China and the West will discuss partnering opportunities and attendees will gain essential knowledge on how to step into new marketplaces. In an interactive setting, attendees from Western countries will hear what it takes to succeed in China, and Chinese executives will learn how to leverage their business by partnering with European and American companies.

WilmerHale China Liaison Officer, Alicia Hong is the featured speaker for the "Do's and Don'ts of Protecting Intellectual Property Rights"

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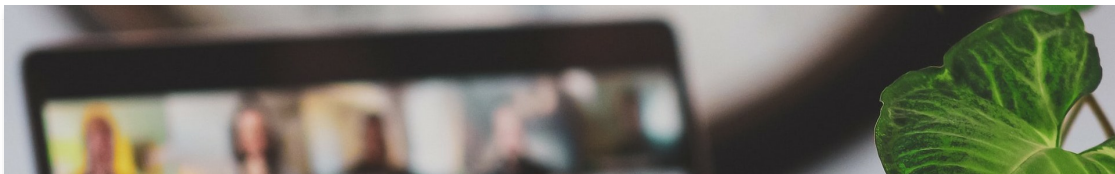
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