

BPI-Information Day "Rebate Contracts 2009 – Practical and Strategic Considerations for Pharma Companies"

2009-03-02

Dr. Peter Gey, LL.M.is a featured speaker at this event, and will be presenting on the topic "Status Quo and Consequences of the Third AOK Tender Procedure – The AOK Tender as a Future Role Model?" During the presentation Dr. Gey will discuss the implications of rebate contracts tenders by the AOK public health funds covering 40% of the German pharmaceutical market.

READ MORE ABOUT THE EVENT

Speakers



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