

Accountable Innovation: New Strategies for Medtech

SAN FRANCISCO, CA

The environment for medtech innovation is shifting dramatically with the combined forces of healthcare reform and globalization of markets. This shift is creating new realities and opportunities, and innovators need to understand where to look for opportunities to create value in the healthcare system. For emerging innovators, this means a different type of training, with a focus on economic as well as clinical needs identification. Paul Yock, renowned for creating the groundbreaking BioDesign program at Stanford, will speak about the future of medtech.

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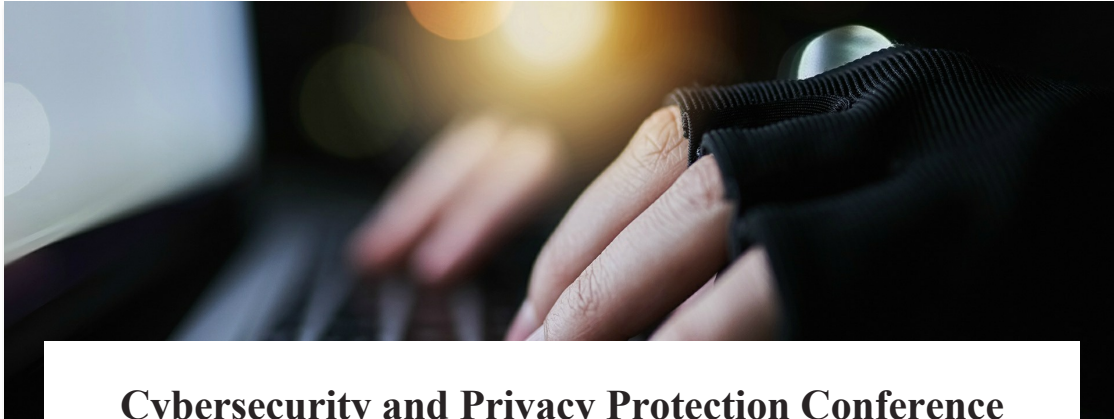


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