

5 Must Haves for a Successful Mobile Product

BOSTON, MA

What does it take to make sure your mobile product launch comes off without a hitch? A panel of experts from TechCXO and Rocket Farm will guide you through the five areas concerning technology, marketing, analytics and user experience that are most likely to trip you up. This complementary workshop is reserved for startup execs, including CEOs, developers, marketers and product managers.

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