

Seed Fundraising: How to Get Organized, Attract Investors and Negotiate Your First Round

MAY 29, 2019
WEBINAR

Raising capital can be a long and difficult process. What can you do to make your initial fundraising process go as smoothly as possible? Our presenters will discuss the seed fundraising process to demystify what it means to raise an initial round of capital.

Having worked with hundreds of entrepreneurs, startups and investors, Partners Peter Buckland and Jason Kropp will discuss how to think about different investment mechanisms and prepare your company and yourself for the fundraising process. They will be joined by [Lily Lyman](#), Principal at Underscore VC, who will provide an inside look on how to optimize the fundraising process—from selecting the right investors and getting introductions to closing the round.

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Speakers



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