

Auto IP Europe - Managing IP in the New Era of Mobility

MAY 16, 2019
THE WESTIN GRAND MUNICH

WilmerHale is a proud sponsor of IAM's Auto IP Europe - Managing IP in the New Era of Mobility event. Returning to Munich for its second year, Auto IP Europe will offer IP professionals in the automotive industry the opportunity to hear expert strategies from the complete supply chain—from the OEMs and industry suppliers, to the innovators in high-tech and connectivity.

WilmerHale Partner Justin Watts will moderate the “Risk and opportunity in the ever-changing IP landscape ” panel. Alliances, rather than full mergers and limited cooperation deals, have become the favoured method for the auto industry, encouraging both innovation and collaboration. However, these partnerships only add further complexity to an already challenging IP landscape. Panelists will discuss:

- Collaborating and innovating with partners and competitors
- Sharing and managing IP through alliances
- Trade secrets: To share or not to share?
- Modifying internal policies in the context of an alliance

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Speakers



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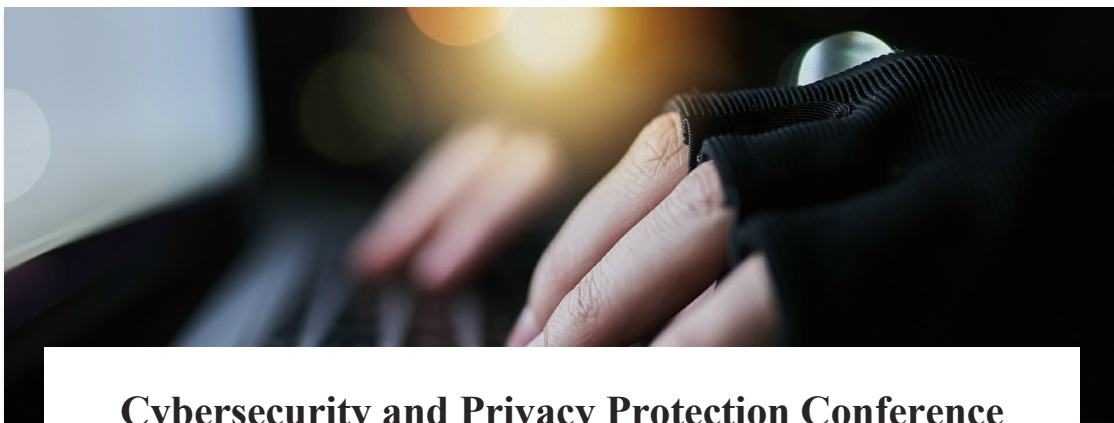
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