

## Auto IP USA - Managing IP in the New Era of Mobility

MAY 8, 2019

THE WESTIN BOOK CADILLAC DETROIT

WilmerHale is a proud sponsor of IAM's Auto IP USA - Managing IP in the New Era of Mobility event. Building on three years of success in Detroit, IAM's Auto IP USA will bring together IP industry leaders from across the automotive landscape. Through thought leadership, discussion and networking, attendees will gain insight into the IP challenges facing those driving change in the new era of mobility.

WilmerHale Special Counsel Arthur Coviello will speak on the "The Future Car Part One: The Nuts and Bolts" panel. Whether the future is fully electric, hybrid, fuel cell or something else, it is clear that the technology behind vehicle propulsion is changing at an accelerated rate. In an already complex supply chain with OEMs, Tier 1s, Tier 2s and many more players involved, new components and technologies are only adding to the complexity. Panelists will expand on:

- Capitalizing and succeeding in the era of electricification and alternative fuels
- The impact of new innovation on existing technologies
- Protecting reputation, success and profits in the supply chain

### READ MORE ABOUT THE EVENT

## *Speakers*



### **Arthur W. Coviello**

PARTNER

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