

10 Steps to CCPA Compliance - Building and Implementing a CCPA Privacy Program

APRIL 17, 2019 WEBINAR

The CCPA is set to be the toughest privacy law in the United States and a trailblazer for future state and potentially federal legislation. The Act expands the rights of consumers and requires businesses falling within its scope to be significantly more transparent about how they collect, use, and disclose personal information. Any business in scope are required to enhance their data management practices, expand their individual rights processes, and update their privacy policies by the 2020 deadline.

This webinar will review:

- 10 step plan to reach CCPA compliance by the end of the year
- Key areas still under discussion and feedback from open forums
- How enforcement will work; private action and regulator enforcement

WilmerHale Partner Reed Freeman will serve as a panelist.

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