

# Auto IP USA - Collaboration and Success in the IP Landscape

MAY 8, 2018

WilmerHale is a proud sponsor of IAM's Auto IP USA - Collaboration and Success in the IP Landscape event. At a time when patents, litigation, licensing, brand protection and collaboration are key, not just for IP strategies but also for corporate success, this event will bring together leaders in IP from across the automotive industry.

WilmerHale Partner Michael Summersgill will moderate the "Connecting Silicon Valley and Detroit" panel. This panel will discuss the recent surge of new entrants into the auto market. While in the past it seemed the giants of Silicon Valley were set to battle the behemoths of auto, recent trends suggest that they might be sharing the road to the future. Panelists will expand on:

- The innovation and trends from convergence
- The importance of partnerships for the future
- The IP challenges arising from joint ventures and shared innovation
- Who is leading the path to the future for auto

#### **READ MORE ABOUT THE EVENT**

### **Speakers**



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