

WilmerHale Cybersecurity, Privacy and Communications Webinar: The Impact of the GDPR and the Proposed ePrivacy Regulation on Digital Advertising in Europe

APRIL 19, 2018

Join WilmerHale for the next session of the 2018 Cybersecurity, Privacy and Communications Webinar Series, during which Partner Reed Freeman and Senior Associate Patrick Bernhardt will review the effect of the GDPR and the proposed ePrivacy Regulation on targeted advertising online and in mobile devices in Europe.

The presenters will cover the following:

- What does the GDPR require and prohibit?
- Where are we in terms of the finalization of the ePrivacy Regulation?
- What must companies do differently to comply and avoid the massive fines available under the GDPR and the proposed ePrivacy Regulation when delivering targeted advertising online and in mobile devices?

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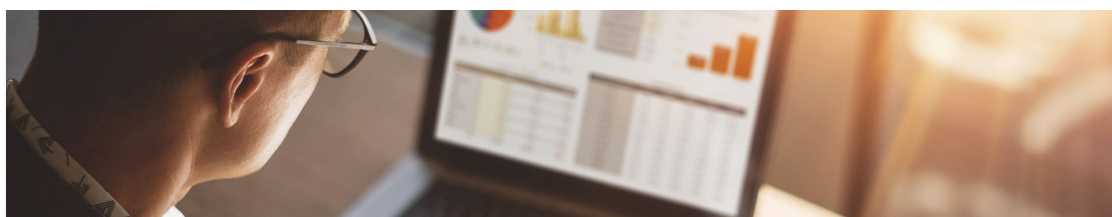
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