

## Colorado Bar Association: Anti-Counterfeiting and the Global Marketplace

MARCH 6, 2018

Counterfeiting does not only hurt big companies and luxury goods manufacturers. Fake products produced endanger lives through failing parts, medical devices, harmful drugs and false claims. The Anti-Counterfeiting and The Global Marketplace will examine mitigating the risk of counterfeiting and set up your own anti-counterfeiting program by those who have experienced it first-hand.

Topics Include:

- Working with US Customs and Border Protection to Identify and Seize Counterfeit Goods
- Best Practices for Creating and Implementing an Effective Anti-Counterfeiting Program
- Perspectives from Companies engaged in Brand Protection and Anti-Counterfeiting Initiatives in the US and abroad
- Investigation of IP-related Crime

WilmerHale Partners Natalie Hanlon Leh and Mindy Sooter will present at the conference.

[READ MORE ABOUT THE EVENT](#)

### *Speakers*



**Mary (Mindy) V. Sooter**

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