

Practising Law Institute Briefing—Collaboration and Licensing Transactions with Your Competitors: Strategic Planning

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Collaboration and licensing deals can be a key tactic for any company seeking strategic growth. As companies consider technology-related agreements with potential or actual competitors, there are critical issues for executives to consider before, during and after deal negotiations.

Please join Belinda Juran, Sarah Petty and Hartmut Schneider as they address transactional, antitrust and litigation considerations when doing deals within an industry. Panelists will discuss:

- long-term strategic and transactional decisions;
- competitive impact and related antitrust matters;
- tips for protecting intellectual property; and
- litigation considerations for when a deal falls through.

This presentation will provide key tips for in-house counsel and executives responsible for legal matters related to collaboration and licensing deals across all sectors.

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Speakers



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