

## IP in the Auto Industry: Risk and Opportunity in a Changing Landscape

MAY 4, 2017

Regulatory changes, new entrants to the market, and the growing influence of industry trends such as technological convergence, coupled with intellectual property moving up the corporate agenda in the automotive industry, have made patenting, brand protection, litigation, licensing and collaboration more important than ever before in this sector. IP in the Auto Industry will offer IP professionals within the automotive industry a forum in which to network, share best practices, and discuss the latest strategies to exploit and protect their intellectual property to maintain a competitive edge.

WilmerHale is an event sponsor and Partner Natalie Hanlon Leh will moderate the panel session "Patent risk management – litigation and dispute strategies."

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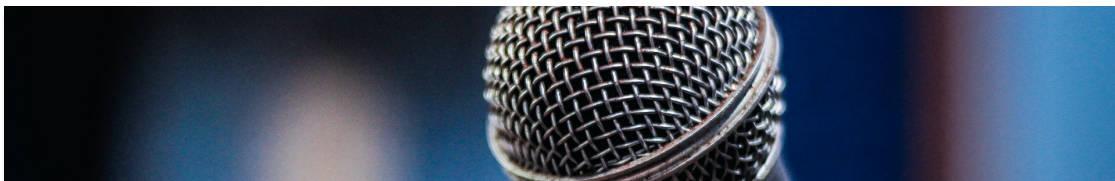
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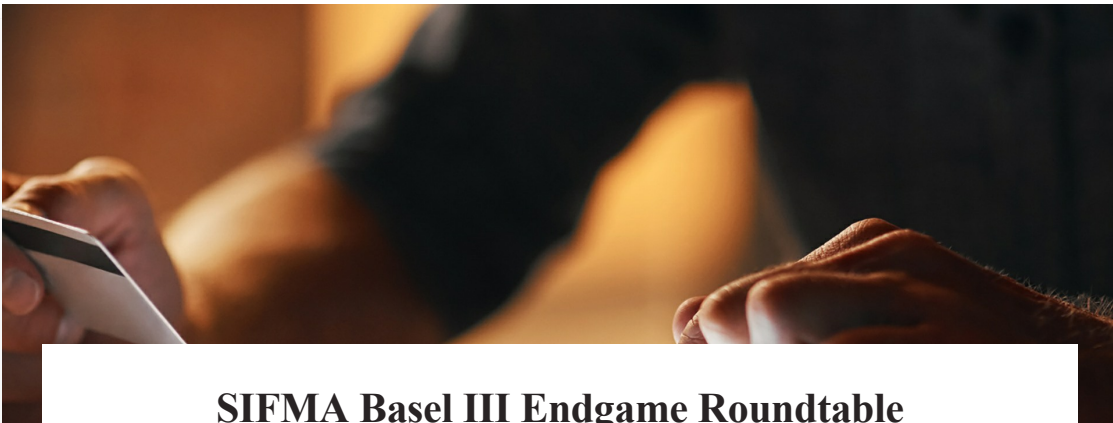
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