

Practising Law Institute's Social Media 2017: Addressing Corporate Risks

FEBRUARY 15, 2017

Facebook, Instagram, LinkedIn, Pinterest, Snapchat, Twitter, Yelp, YouTube and other social media sites are transforming not only the daily lives of consumers, but also how companies interact with consumers. This program will review the challenging new legal issues that come with social media use. Attendees will learn simple, low-cost precautions that can be used to significantly reduce their potential liability exposure.

Partner Reed Freeman will speak on the panel “Social Media, Mobile Apps and the Emerging Regulatory Landscape.”

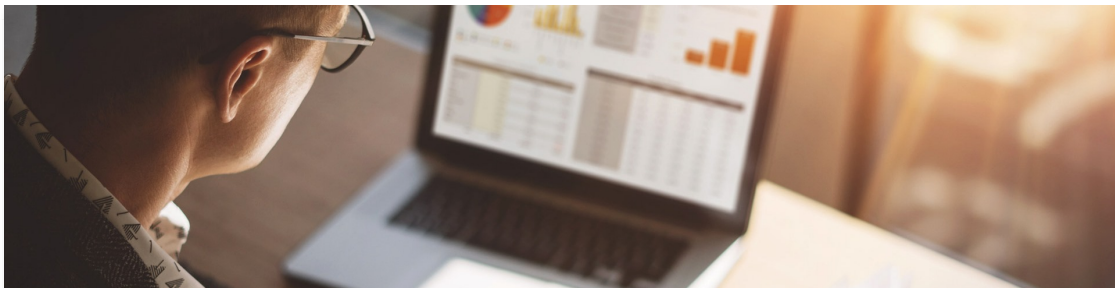
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