

Practicing Law Institute: IP Issues in Business Transactions 2017

FEBRUARY 9-10, 2017

Attorneys confront intellectual property issues frequently in the context of a variety of corporate, commercial and other business transactions. The program will begin with a brief update of key developments, and will explore the strategic role of IP in a company and its business transactions. Learn how to assess intellectual property as a strategic asset and how to monetize IP while avoiding costly mistakes. The faculty will also review joint development and shared intellectual property ventures, due diligence issues, and share best practices. This program—essential for all IP transactional attorneys—will cover issues that may arise across patent, trademark and copyright law.

WilmerHale Partner Jason Kipnis will be a panelist on patent developments and will speak on the topic "New IP Issues Impacting Business Transactions: Copyrights, Trademarks, Domain Names, Patents and Trade Secrets."

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Speakers



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