

IAPP Practical Privacy Series 2016

DECEMBER 7-8, 2016

It's been a big year for the privacy profession, from the GDPR to Privacy Shield. The Practical Privacy Series returns to Washington DC, right when you need it, with rapid and intensive education to arm you with the knowledge you need to stay ahead of the curve. Program topics include data breach, FTC and consumer privacy, GDPR and government.

WilmerHale Partner Heather Zachary will be a panelist during the FTC and Consumer Privacy program and will speak on the topic "Ubiquitous Sensors, Big Data Analytics and the Evolving Notion of Fairness." The Internet of Things is here and, with it, an explosion in the use of big data analytics. This ability to correlate data from so many disparate sources is leading to targeted and individualized services, but also automated decision-making and finer-grained classifications. How do we make sure that notice and choice remain relevant so we avoid discrimination by mistake?

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