

Aon's 2016 East Cost Technology Symposium hosted by AppNexus

OCTOBER 27, 2016

The technology and communications industry has a dynamic set of challenges and opportunities. Attracting talent, competitive pressures, leveraging new technologies, and properly financing all the activities needed to survive and grow are part of daily tech-sector life. As part of Aon's efforts to help you stay abreast of emerging issues and learn what your peers are doing to manage risk and capture opportunities, Aon invites you to the 2016 Technology Symposium hosted by AppNexus.

Panelists include:

- Prasanth Mekala Supervisory Special Agent, New York Field Office, Cyber Division, FBI
- Kim Armor Managing Director/CFO, Comcast Ventures
- David Walsh Partner, Cooley Law Firm
- Mike Bryzek Co-Founder and Former CTO, Gilt Group
- Jordan Saxe Senior Managing Director, NASDAQ
- David Gammell Partner, Co-Chair of Emerging Company Practice, WilmerHale
- Colin Diamond Partner, White & Case

Join Aon for a half day of seminars, roundtables and networking on the topics of:

People

- Competitive landscape of the tech-sector
- Compensation plans and stock grants strategies
- Labor law issues
- Interconnectedness of workforce risk

Technology

- Leveraging the latest technology
- Renewal cycles, when to invest and upgrade
- Cyber threat preparation, risk transfer and mitigation
- IT safeguards, backup and recovery plans

Finance

- Exit strategies
- Growth concerns
- When and how to execute an IPO
- M&A landscape and when to consider acquisitions

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