

## 5 Must Haves for a Successful Mobile Product

OCTOBER 26, 2016  
BOSTON, MASSACHUSETTS

OCTOBER

26

08:30 AM - 10:30 AM EASTERN STANDARD TIME (US & CANADA)

EVENT HAS ENDED

WilmerHale  
60 State Street  
Boston, MA 02109

What does it take to make sure your mobile product launch comes off without a hitch? A panel of experts from TechCXO and Rocket Farm will guide you through the five areas concerning technology, marketing, analytics and user experience that are most likely to trip you up. This complementary workshop is reserved for startup execs, including CEOs, developers, marketers and product managers.

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