

WilmerHale QuickLaunch University: Successfully Launching Your Startup

MAY 18, 2016

Entrepreneurs are faced with many challenges during the initial stages of building a new business. WilmerHale's Emerging Company Practice presents the latest installment of our QuickLaunch University series for an afternoon of practical and business-focused presentations from startup advisors on the most critical issues facing early-stage companies.

Agenda

1-1:30 p.m.

Registration and Networking

1:30-1:35 p.m.

Welcome Remarks from Emerging Company Practice Co-Chair Peter Buckland

1:35-2:30 p.m.

Fundraising Strategies: Do's and Don'ts

Ajay Kamat—Partner, Pejman Mar Ventures

Karl Mehta—CEO and Founder, Edcast Inc.

Jonathan Spier—CEO, PLAE

Joe Wyatt-Partner, WilmerHale

2:30-3:15 p.m.

Staying Out of Trouble: Key Privacy, Data Security, and Advertising Mistakes That Can Put You in the

Enforcement Crosshairs

Reed Freeman—Cybersecurity, Privacy and Communications Practice Co-Chair and Partner,

WilmerHale

Heather Zachary—Partner, WilmerHale

3:15-4 p.m.

Design Sprints for Startups

Braden Kowitz—Design Partner, Google Ventures

4-4:45 p.m.

Mock Term Sheet Negotiation

Jack Helfand—Senior Counsel, VantagePoint Capital Partners

Daniel Zimmermann—Partner, WilmerHale

5:30-7 p.m.

Networking Reception

READ MORE ABOUT THE EVENT

Speakers



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