

Fair Use in Trademark Law: What You Need to Know to Avoid Infringement and Unfair Competition Claims

MARCH 14, 2016

In this two-hour webcast, a panel of thought leaders and professionals assembled by The Knowledge Group will offer the audience an in-depth discussion of the important issues and updates with regards to Fair Use in Trademark Law. The speakers will also present their thoughts and opinion with respect to this significant topic.

Key topics include:

- Fair Use in Trademark Law – Legal Perspective
- Establishing Descriptive Fair Use Defense
- Current Status of the Nominative Fair Use Defense
- Identifying Non-Infringement Defenses
- Due Consideration for Infringement Defenses
- Trademark Rights of Trademark Holder
- Trademark vs. Right of Publicity
- Amendments to Fair Use in Trademark
- Boundaries of Fair Use
- Assessment of Fair Use

Speakers include WilmerHale Partner Mark Matuschak, Richards Rodriguez & Skeith Partner Roger Williams, Jr. and LeClairRyan Senior Counsel Peter Kirschenbaum.

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Speakers



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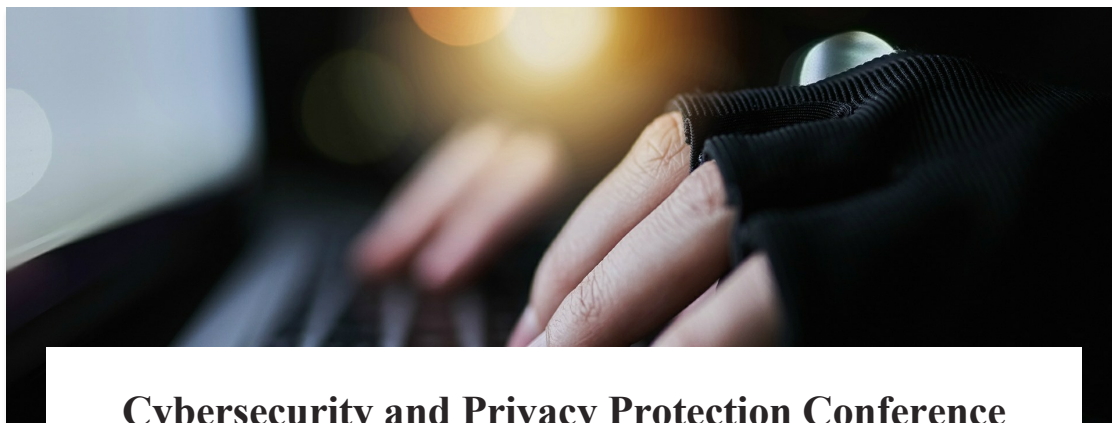
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