

FTC Expectations: A Primer on Partner and Vendor Relationships

OCTOBER 8, 2015

The purpose of this webinar, hosted by Bloomberg BNA, is to educate practitioners and their clients on how to ensure that clients' vendor and partner management programs are compliant with Section 5 of the FTC Act, and to discuss how best to mitigate secondary regulatory liability if a vendor or business experiences a data breach. Based on WilmerHale Partner Reed Freeman and Associate Maury Ruggan's May 2015 *BNA Insights* article "[A Primer on FTC Expectations for Your Partner and Vendor Relationships: Enforcement Shows You Are Your Brother's Keeper](#)," this program will identify key areas of FTC scrutiny, as identified in the numerous enforcement actions the FTC has brought in recent years in the data security context. It will also provide guidelines and principles for clients and their counsel to consider during each stage of the vendor management relationship. Attendees will learn about FTC data security enforcement priorities; receive practical guidelines on how best to manage vendor and business partner relationships in light of these priorities; and understand how to manage a situation where a data breach is experienced by a vendor or business partner.

WilmerHale Partner Reed Freeman and Associate Maury Riggan will be featured speakers on the webinar.

[READ MORE ABOUT THE EVENT](#)

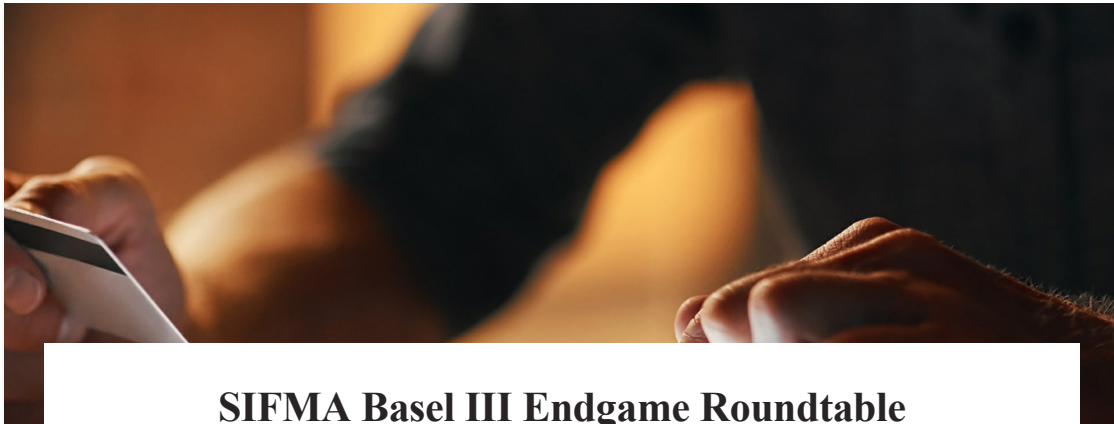
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