

## WilmerHale Webinar: Avoiding Privacy, Data Security and Advertising Mistakes That Could Put You in the Enforcement Crosshairs

MAY 21, 2015

WilmerHale's Cybersecurity, Privacy and Communications Practice host a webinar series addressing critical issues facing companies in today's privacy and cybersecurity landscape. Our partners examine hot topics including advanced planning for responding to data breaches; recent developments in FTC privacy and cybersecurity enforcement; navigating privacy in the mobile app environment; and financial privacy including a review of the Gramm-Leach-Bliley Act, the Fair Credit Reporting Act, the Right to Financial Privacy Act and stricter state analogues.

In this first session on May 21, Partners Reed Freeman and Heather Zachary discussed key privacy, data security and advertising mistakes that may expose companies to enforcement scrutiny.

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