

FinTech Startups: Commercializing Your Intellectual Property

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LMHQ

In this interactive presentation, WilmerHale Partners Jeff Johnson and Gary Schall will explore the critical issues facing early-stage FinTech startups as they commercialize their products and services. You'll learn:

- different approaches to commercializing intellectual property;
- typical terms of licensing agreements;
- investor expectations regarding intellectual property; and
- impact of intellectual property and commercialization on exit.

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Speakers



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


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