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Stock Option Planning For Mergers and Acquisitions

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Today's Topics

- > Consideration of plan provisions
- > Assumption vs. substitution of options
- > Shareholder approval issues
- > ISO issues
- > NSO issues
- > Cashing out options
- > Golden parachute rules
- > Accounting considerations and planning opportunities
- > Securities law considerations



Common Plan Provisions Governing M&A Transactions

- > Provisions for changes in capital structure
 - What if stock subject to options is converted to stock of another corporation, cash, or other deal consideration?
 - What if Buyer wants options terminated?
- > Provisions for changes in vesting



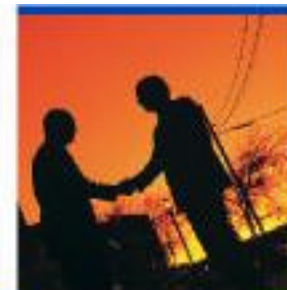
Provisions for Changes in Capital Structure

- > Most plans require assumption of options, unless Buyer refuses, in which case options are accelerated and terminated.
- > This approach generally was used to avoid accounting issues.
- > Is this still the best approach?
 - Could provide unintended benefit from acceleration
 - No more pooling
- > Should plans be changed?
 - Give board choice of alternatives?
 - Provide for assumption
 - Allow acceleration and termination—do you give unintended benefit or do you provide for restricted stock?
 - Cash-out of options



Provisions for Changes in Vesting

- > If plans give a benefit, they generally provide for automatic acceleration.
 - This approach allowed acceleration without pooling issues.
 - No more pooling accounting
- > Should plans be changed?
 - Give board choice?
 - Continue automatic acceleration for employee protection?
- > Change in control definitions
 - Acquisition of greater than 50%
 - Change in board (proxy contest)
- > Amount of vesting
- > Are provisions located in plan or option agreement?



Assumption vs. Substitution of Options

> Assumption

- When is it used?
- Why is it used?

> Substitution

- When is it used?
- Why is it used?



Shareholder Approval Issues

- > For ISO purposes, Buyer's shareholders are not required to approve assumption/substitution of existing options.
- > For ISO purposes, Buyer's shareholders are required to approve plan if future ISO grants will occur under the plan.
- > Code Section 162(m) may also require shareholder approval if future grants will occur under the plan.
- > Exchange rules may also require shareholder approval if future grants will occur under the plan.



ISO Issues

- > Identify ISOs and NSOs
- > Consider the \$100,000 rule in the context of accelerations
- > General requirements of Code Section 424
 - Section 424(a): “corporate merger, consolidation, acquisition of property or stock, separation, reorganization, or liquidation . . .”
 - Treas. Reg. Sec. 1.425-1(a): “. . . If such action . . . results in a significant number of employees being transferred to a new employer or discharged, or in the creation or severance of a parent-subsidary relationship”
 - Section 424(a): No increase in spread/ratio and no additional benefits



ISO Issues

- > Fair market value
- > Part-cash / part-stock transactions
- > Fractional shares
 - Rounding
 - Cash in lieu of fractional shares at time of exercise
 - Canceling fractional share piece and adjusting exercise price
- > Contingent shares
 - Use a formula
 - Optionholders should be on parity with shareholders
 - Alternatively, value contingent shares



NSO Issues

- > Generally should not be a taxable event
- > May be issues for significantly in-the-money options



Cash Payments in Cancellation of Options

- > Are the payments deductible?
- > Which company gets the deduction?
- > Which company has the withholding obligation?
- > Which company has the information reporting obligation?
- > Certain timing issues relating to ISOs



Golden Parachute Rules

> Overview

- Imposes excise tax on and disallows corporate deduction for payments to “disqualified individuals” contingent upon change of control
- Newly proposed regulations provide guidance in applying these rules.

> What to do?

- Public seller
- Private seller



Accounting Considerations

- > Purchase price increased by fair value of replacement options, whether vested or unvested
 - Fair value generally Black-Scholes calculation
 - Purchase price adjustment for unvested options
 - Purchase price reduced by spread on assumed unvested options
 - Charge equal to spread amortized over the remaining vesting period of the options
- > No additional charges as a result of modifications of options since treated as grant of new options
- > Seller's variable accounting typically ceases upon acquisition.



Accounting-Related Planning Opportunities

- > Strategic pre-acquisition acceleration
- > Pre-acquisition modifications
- > Repricing



Securities Law Considerations

- > Merger may cause Section 16(b) liability
- > An SEC No-Action Letter provides that liability may be avoided if appropriate approvals are obtained.
- > Seller's board must approve disposition of Seller stock by Section 16 officers and directors of Seller.
- > Buyer's board must approve acquisition of Buyer stock by Seller employees who will be (or might be) Section 16 officers or directors of Buyer.
- > Approval must occur on or after date of merger agreement and before merger is consummated.
- > Certain specificity requirements apply.



Summary of Issues

- > Review plans in light of changes in accounting rules.
- > It is generally better to assume (rather than substitute for) options in transactions.
- > Early detection of golden parachute issues may allow for mitigation of adverse consequences.
- > Advance planning for option cashouts is essential.
- > Consider accounting-related opportunities in planning for transactions.



Questions and Answers

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