



## Public Policy And Legislative Affairs

Over the past decade, there have been dramatic changes in how the federal government and industry collaborate. Companies have become more proactive in keeping key officials and policy makers abreast of industry issues amid increasingly complex rule making. Today, companies require vigilance, experience and a keen understanding of interagency dynamics to successfully navigate changing legislative and federal agency requirements. At WilmerHale, our lawyers strategically develop and manage bipartisan outreach and implement multi-branch strategies to help clients achieve their objectives.

### PRACTICE AT A GLANCE

- Our lawyers and public policy professionals advise clients on handling crises, responding to federal and state executive branch and congressional investigations and requests, identifying and addressing multi-state and global challenges and opportunities, evaluating and addressing public policy risk, and providing strategic support for proposed business transactions and initiatives.
- We implement multi-branch strategies to help clients achieve their objectives across the government and with relevant policymakers. In situations where broad-scale legislative action is indicated, our group can strategically develop and manage bipartisan, bicameral campaigns with outreach to multiple committees as well as to House and Senate leadership.
- Our success on behalf of our clients is driven by the abiding bipartisan relationships that we have built across all branches of government, the ability to utilize the experience of a full-service law firm, and lawyers with past experience serving as general counsel and on public company boards.
- We provide unmatched experience with and insight into the legal frameworks and complex policies and regulations that govern clients' industries. WilmerHale is among the top three in *The National Law Journal's* 2015 Influence 50 survey.

**\$1,885 Trillion**

Corporate costs to comply with federal regulatory requirements in one year

**\$3.2 Billion**

Annual expenditure for corporate lobbying

**80,260**

Federal Register pages of proposed and final federal rules and regulations in one year

**12,000**

Bills and resolutions introduced in Congress

**329**

Laws enacted during the 114th Congress

## EXPERIENCE

- We have assisted Microsoft with a range of public policy matters including antitrust, tax, telecommunications and intellectual property.
- Our team is counseling a beverage trade association on a variety of issues including tax, marketing, labeling, antitrust and healthcare/nutrition issues, as well as representing the industry before Congress and executive branch agencies such as the Food and Drug Administration and the Department of Health and Human Services.
- Our attorneys have represented several high-profile technology companies with their government relations and public policy requirements before key committees of Congress, as well the Department of Justice (DOJ), Federal Trade Commission (FTC) and the Department of Homeland Security in issues ranging from encryption and lawful access rights to search engine responsibilities.
- We are providing strategic counsel for a pioneering robotics company and are advocating before several regulatory agencies and in Congress in connection with the company's cutting-edge medical device technology.
- Our lawyers are advising an association of venture capitalists and start-up companies in building stronger representation on Capitol Hill. We developed a multi-branch congressional and Federal Communications Commission strategy, and a concurrent media strategy, to build bipartisan consensus over issues such as net neutrality, privacy and the rate of government regulation in a transforming video market-place.
- We assisted an Internet music streaming company with both antitrust and copy right issues at the DOJ, as well as before the judiciary committees of Congress.

## INDUSTRIES SERVED

**Agriculture**

**Airlines**

**Construction**

**Defense**

**Energy**

**Financial Services**

**Healthcare**

**Manufacturing**

**Retail**

**Technology**

**Telecommunications**

**Trade Associations**

## GOVERNMENT EXPERIENCE

Government positions formerly held by members of our team include:

- Deputy Attorney General
- Head of the DOJ's Civil Division, Office of Legal Counsel and Office of Legal Policy
- US Attorney
- Deputy Secretary of the Treasury
- SEC Director of Enforcement
- SEC Director of Corporation Finance
- General Counsel of the Defense Department, Treasury Department, National Security Council, FBI, CIA and Office of the Director of National Intelligence



20+ lawyers with US Attorney's Office experience, 10 with White House experience, and multiple former congressional committee staff\*

*\*including the Senate Permanent Subcommittee on Investigations (PSI)*

For more information, please contact:

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